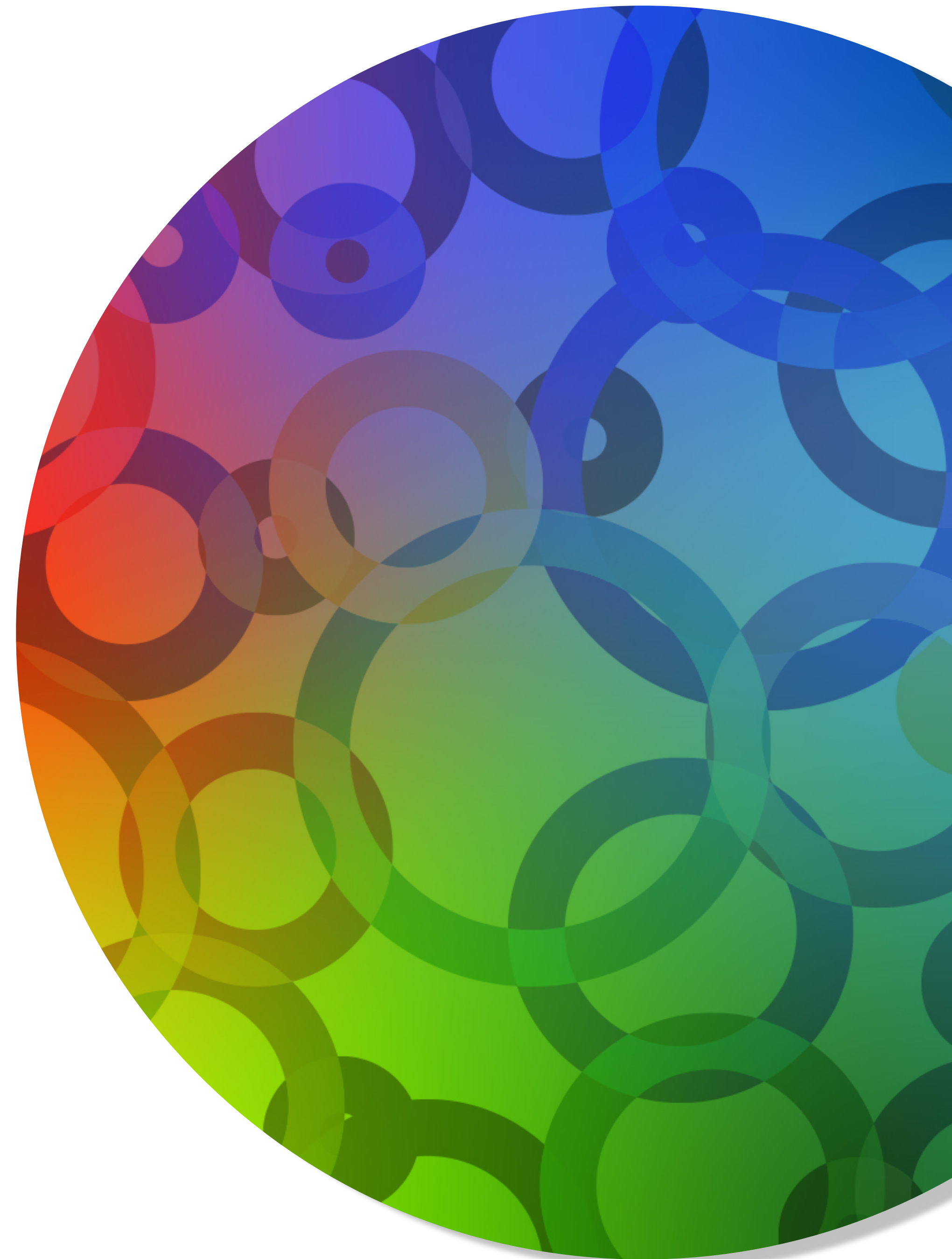# visidea

Visual recommendations
for e-commerce

CONSUMERS WANT VISUAL SEARCH

- 80% of **Gen-Z** and millennials prefer **visual search**

- Companies get **low ROI**

- **Up-selling** and **cross-selling**

- **Out of stock**

- Product page

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VISUAL RECOMMENDATIONS

- The **first visual** plugin

- Visual is universal and **translation agnostic**

- Visual search is **disruptive**

- The **right product** to the **right customer** at the **right time**

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HOW IT WORKS

Snap photo

Choose item

Buy products

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**Visual recommendations
for e-commerce**

INCREASE REVENUES UP TO 35%

- **Increase** revenues up to **35%**

- **Save time and money**

- Users preferences and behaviours

References:
https://www.mckinsey.com/industries/retail/our-insights/how-retailers-can-keep-up-with-consumers

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Visual recommendations for e-commerce

RETAILER BENEFITS

- **Easy** of use

- **Unique** UX/UI

- Advanced **analytics**

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BUSINESS MODEL

○ **SAAS** with montly fee

○ **Plugin** for platforms

○ **Plans** based on numbers

○ **Custom** plans

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THANK YOU

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Visual recommendations
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